



ORION Township
Oakland County, MI ...est. March 1835



On September 15, 2018, The 5th Annual L.O. Palooza will be taking place at the Wildwood Amphitheater in Lake Orion, Michigan. This fundraising event is a joint effort between Orion Township and The Daisy Project-MI to raise money for the **Let Them Play Fund**.

Let Them Play is a one of a kind special needs playground that is located at Friendship Park in Lake Orion. The playground has created such a positive response in the community. Last year, we raised funds to assist in the creation of an adaptive baseball field. This year's funds from LO Palooza will be used towards the continued development of the Orion on Deck inclusive baseball field at Friendship Park. The event will include local food vendors, beer tent, multiple musical acts, kids activities, cornhole tournament, and more!

We would be grateful if you could support this event so that we can help enhance the lives of special needs children and their families. If you support us, we will include you in marketing materials that coincide with your sponsorship level. Due to printing deadlines and marketing we need to receive your sponsorship and logo no later than June 30, 2018.

Payment can be made via check or via the Donate Now button on our website. Checks Payable to: The Daisy Project - MI c/o Maggie Woloszyk, 50782 Shelby Rd, Shelby Twp, MI 48317 or at thedaisyprojectmi.com

LO PALOOZA 2018 Sponsorship Levels	Platinum (\$1,000)	Gold (\$500)	Silver (\$250)	Bronze (\$100)
Free admission to event	X (4)	X (2)	X (1)	X (1)
Logo on banner/signage near entrance at event	X	X	X	X
Small logo on printed flyers/posters		X	X	
Large logo on printed flyers/posters	X			
Social media mentions*	X (5)	X (3)		
Mentioned in ONTV that will be posted on social media	X			
Named in Orion Review article regarding event	X			
Banner in amphitheater during event	X	X		
Recognition at event	X	X		
Opportunity to speak between a set at event	X			
Option to have booth at event	X			
Sign in beer tent and corn hole area	X			
Banner at friendship park or civic center park baseball fields for the season (subject to approval)	X			
Brick at Let Them Play playground	X			

*Social media mentions will be a minimum of 3 mentions for Gold sponsors, and a minimum of 1 mention for silver sponsors.

Thank you for your consideration! • The Daisy Project ~ MI Board Members:

Kristi Schons • Maggie Woloszyk • Maureen Kijek • Shannon Schons • Michelle Bradley • Dana Bramble • Stephanie Gearheart

Email: daisyprojectmi@gmail.com

5th Annual LO Palooza

On September 15, 2018
Wildwood Amphitheater in Lake Orion, Michigan



Sponsorship Information:

Let Them Play is a one of a kind special needs playground that is located at Friendship Park in Lake Orion. The playground has created such a positive response in the community. Last year, we raised funds to assist in the creation of an adaptive baseball field. This year’s funds from LO Palooza will be used towards the continued development of the Orion on Deck inclusive baseball field at Friendship Park. The event will include local food vendors, beer tent, multiple musical acts, kids activities, cornhole tournament, and more!

You can help us make this a **HUGE** success by choosing one of our listed sponsorship opportunities!

YES! We want to help. Please complete below and email to: daisyprojectmi@gmail.com

- \$1000. Platinum**
- \$500.00 Gold**
- \$250.00 Silver**
- \$100.00 Bronze**

Contact Person: _____ Business/Group: _____

Address: _____ Phone: _____

Email address: _____

DEADLINE: Please return this form by June 30, 2018 via email to daisyprojectmi@gmail.com

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Send completed form & logo to daisyprojectmi@gmail.com no later than June 30, 2018 to be included on marketing materials.

Thank you for your support!



Vendor Application *(non-concessions)*

- Cost: \$100.00 per booth - NONPROFIT COST: per booth FREE – with recommended donation of their choice
- Vendor must provide their own equipment ie: tent, tables, chairs etc...
- All fees are non-refundable. No electricity or wi-fi is available.
- Set-up Time: Vendors can begin set up at 9:00 am on the day of the event - Tear down is at your discretion, but completed by 9:30 pm the day of the event.
- Vendors are responsible for leaving the area in the same condition as they found it. The Daisy Project-MI reserves the right to censor booth content, if necessary.

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COMPANY: _____ CONTACT: _____

ADDRESS: _____ CITY: _____ ZIP: _____

MOBILE PHONE #: _____ EMAIL : _____

DESCRIPTION OF ITEMS TO SELL: _____

If nonprofit please provide your nonprofit Tax ID: _____

Total amount submitted: _____

Signature of Vendor _____ Date: _____

The Daisy Project –Michigan or their affiliates will not be held responsible for any liability, lost or stolen or damaged merchandise or any injury incurred during the event.